Has al-Qaeda Learned from Its Mistakes?

by Thomas R. McCabe

The destruction of the Islamic State in Iraq and Syria (ISIS) is undoubtedly a significant success, but it will not be the end of worldwide Islamist insurgencies. The Islamic State may be eradicated, and ISIS as an organization may be eclipsed, but the forces and mentality it represents within Islam and jihadism—virulent intolerance and murderous hyper-violence targeting the entire world, including any jihadists who disagree with it—will continue to wreak havoc throughout the Middle East, Muslim-majority countries, and the world at large. And while it remains to be seen whether ISIS will be able to recoup from its defeat, it is not the only jihadist group the world faces. In particular, al-Qaeda, including its nominally independent major affiliate in Syria, Hay’at Tahrir ash-Sham,¹ may turn out to be the greater long-term threat, having survived a massive worldwide campaign to destroy it and having modified its strategy to reflect lessons learned from past mistakes.²

**Jihadist Mistakes**

The destruction of the ISIS polity is but the latest setback inflicted on the forces of global jihad. Al-Qaeda and other jihadist groups have already endured a string of major defeats in Egypt, Algeria, and in the 1990s, in the Balkans. Al-Qaeda, along with its Taliban and other allies, was expelled from Afghanistan in 2001, and its attempted uprising in Saudi Arabia two years later was crushed, with the survivors fleeing to Yemen. The Taliban have regained strength in recent years, not due to anything al-Qaeda has done, but as a result of the weakness of the Afghan government, the duplicity of the Pakistani regime, and the disastrous short-sightedness of President Barack Obama’s military drawdown. ISIS’s predecessor, the Islamic State of Iraq (ISI), was largely eradicated in the previous round of warfare in that country. Over time, al-Qaeda Central (AQC) has endured serious attrition to its command structure by drone and air strikes and special forces raids, including the loss of Osama bin Laden. In spite of these assaults, the organization has survived.

Although many factors have contributed to these defeats, a central reason were the tactics used by al-Qaeda and other jihadists, first and foremost by alienating the local population and killing Muslims.

Alienating the Local Population. There have been at least two ways al-Qaeda and other jihadists have worn out whatever welcome they may have initially had: hostility to tribal interests and practices, and hostility to the local practices of Islam.

Paradoxically, for an organization originally led by a man from tribal Saudi Arabia, al-Qaeda often ignored the tribal factor, and, in fact, sometimes seemed hostile to tribalism. One of the key reasons the Iraqi Sunni tribes eventually turned against al-Qaeda was because it began to attack tribal interests and leadership and affronted tribal honor.³ The tipping point may have been when al-Qaeda offshoot ISI took a sheikh’s daughters by force to provide wives for its operatives.⁴

No less important, while Islam is a diverse faith with many interpretations, jihadists practice a very rigid, austere, and intolerant form of Sunni Islam. In the past, al-Qaeda and other jihadists repeated repeatedly tried to force local Muslims to follow their practices, whether or not this was acceptable to local practices and customs.

During the Algerian civil war in the 1990s, jihadist insurgents were extreme even by al-Qaeda’s standards, and routinely killed people they defined as un-Islamic for such crimes as not wearing proper Islamic dress or for speaking French. Over time, most of the Algerian population came to support the Algerian government, however reluctantly. So etched have these painful memories been that al-Qaeda in the Islamic Maghreb (AQIM) has largely given up operating in Algeria and has transferred its operations farther south.⁵

In the Balkans, local Muslims were heavily influenced by both the historic legacies of the Ottoman Empire, which was generally tolerant of variant religious practices, and the legacy of decades of communist repression. The local version of Islam is heavily influenced by the practices of

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the Sufi brotherhoods of religious mystics. Further, they like to drink: “They wanted us to pray five times a day. We said we’d rather drink five times a day.” Al-Qaeda regarded these practices as un-Islamic at best and pagan at worst and tried to encourage or enforce its own brand of “true Islam,” which included destroying ornate mosques inherited from the Ottomans. Consequently, it rapidly lost whatever welcome it had in what one observer described as “trying to grow palm trees in the Balkans.”

Afghanistan, too, was historically devout but more tolerant in how it practiced Islam. The Taliban and its al-Qaeda allies tried to enforce their preferred practices on an increasingly unwilling population that largely came to consider them an occupying army of bizarre fanatics. Much of the support the Taliban have today stems from the failure of the Afghan government to provide effective governance rather than from the Taliban’s religious practices. Next door to Afghanistan, the Pakistani Taliban’s practices have frequently been religiously repellent to the more tolerant practices of most Pakistani Muslims.

In post-Saddam Iraq, Sunni Arabs, many of whom initially welcomed al-Qaeda’s support against the United States and the Shiite-Kurd-dominated government, rapidly turned on the organization when it tried to enforce its brand of Islam. Among the practices it tried to ban were smoking and men selling women’s clothing.

ISIS has compounded this problem with its even more virulent version of Shari’a, implemented wherever it has ruled: It considers even al-Qaeda’s practices, especially the refusal to immediately exterminate Shiite Muslims, to be a betrayal of Islam. Banning smoking has also been

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7 Ibid., p. 115.


In the course of their operations, al-Qaeda and other jihadist groups routinely killed Muslims. In fact, they killed far more Muslims than non-Muslims even before ISIS appeared on the scene. Most of this was deliberate killing of innocent victims. This was especially the case in Algeria and Iraq where ISI partially succeeded in triggering a bloody religious war between Shiite and Sunni Muslims. Many of the victims were murdered simply by virtue of being the “wrong” kind of Muslims, or happening to be in the wrong place at the wrong time. ISIS has compounded this malpractice by declaring all Muslims who do not follow its practices as apostates, hence legitimate targets. Killing fellow Muslims has done more than any other factor to alienate Middle East Muslims, who often may have no objections to the killing of non-Muslims, especially Westerners, Israelis, or non-Muslim South Asian Indians.

**Al-Qaeda’s Adaptations**

During the past decade, al-Qaeda seemed to be gradually modifying its strategy and tactics. In particular, various al-Qaeda branches sought to collaborate and build alliances with existing Islamic (or even non-Islamic) rebel groups. This has been the case in Afghanistan and Pakistan, and especially Syria, where it formed Hay’at Tahrir ash-Sham. As part of this strategy, it has selectively prioritized local rather than international operations so as to put local faces on its activities, notably in Mali, where the forces joining Jama’at Nusrat al-Islam wa-l-Muslimin (the Group for the Support of Islam and the Muslims) were all al-Qaeda fronts or offshoots.

Instead of trying to impose its version of Islam immediately, al-Qaeda has sought to do so gradually, pursuing what might be called jihadization from below by cultivating a base of support and ultimately building a mass movement. By way of doing so, the

group has been more selective or less indiscriminate in targeting jihadist attacks. At times, when dealing with situations where local government structures have collapsed, it has tried to set up ruling institutions and enforce order, especially in parts of Yemen, Somalia, and Syria. In Syria, Hay’at Tahrir ash-Sham has assumed control of courts and law enforcement, leaving other administrative tasks to other groups.

For these reasons, and especially in comparison to ISIS, al-Qaeda (or its fronts) has come to be considered an organization of “moderate” extremists, particularly in Syria, especially when it is the only group that can plausibly provide other factions with protection from ISIS. This has the potential to make al-Qaeda appear less foreign in the various places it operates and significantly reduce the reasons for its past loss of popular support. These adaptations could give al-Qaeda a new lease on life and increase the threat it poses to the West and the rest of the world.

**A More Dangerous al-Qaeda?**

To whatever degree al-Qaeda has learned from its mistakes and modified its strategy, the group’s recent adaptations make it more dangerous—and potentially more successful. This will be the case especially if it continues to adapt and exploit situations in the Muslim world to regain support. This could happen for at least three reasons.

*Partially healing the splits within global jihad.* At present, global jihad is split into at least three major tendencies. The first is ISIS, a hyper-jihadist tendency so extreme in its interpretation of Islam that it considers nearly all Muslims in the world to be apostates and therefore deserving of death. Additionally, ISIS wants to reestablish the caliphate as rapidly as possible. The second is what might be called international jihadism, such as al-Qaeda, which favors “offensive jihad” or immediately attacking the “far enemy”—meaning the West. International jihadism is somewhat more flexible in its imposition of Islamic law and practices and views establishing the caliphate as a long-term goal.

The third might be called nationalist jihadism, as in much of Syria, which allegedly endeavors to enforce the Shari’a only in its own state. This third interpretation has frequently distanced itself from al-Qaeda because it disagreed with the group’s priorities, considering the costs of confrontation with the West to exceed its

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25 Tamimi, “The Formation of Hay’at Tahrir ash-Sham.”
potential gains and viewing its targeting of Muslims as a major mistake. The recent changes in al-Qaeda’s strategy and tactics move it significantly in the direction of the nationalist jihadists, which increases the risk that it will gain their support.

**Tapping into latent support for global jihad.** The dismal reality is that global jihad is not going to disappear after the demise of the Islamic State. As demonstrated by ISIS’s ability to draw recruits from around the world, jihadism is now a worldwide phenomenon and has become the dominant ideology of rebellion in the Muslim world.26

At the time of the 9/11 attacks, al-Qaeda had significant and possibly widespread popular sympathy or support in the Muslim world: As late as 2014, at least 11 percent of Jordanians, 15 percent of Egyptians and Indonesians, and 12 percent of Pakistanis admitted a favorable view of al-Qaeda.27 In 2011, some 5 percent of U.S. Muslims polled also admitted some sympathy for al-Qaeda. This may even be a low estimate since another 14 percent claimed not to know if they had a favorable or unfavorable view of al-Qaeda. Such professed ignorance is highly suspicious.28

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Even the murderously violent ISIS continues to maintain considerable popular support in parts of the Muslim world where even small percentages translate into a potential support base of millions. One recent study estimated that 8.3 percent of adults in Muslim-majority countries support ISIS, especially in Africa. Yet actual support may be significantly larger as many ISIS sympathizers are unwilling openly to admit their support.29

Until bin Laden started attacking targets in Saudi Arabia, he had widespread tolerance and considerable sympathy among the kingdom’s population. One 2003 poll reported that nearly half of polled Saudis supported his views, though only 5 percent wished him to rule the country.30 He may also have had support within the Saudi government and royal family.31 Although al-Qaeda lost most of that support when it attacked local targets, this does not necessarily mean that sympathy for jihadism has waned. Unfortunately, it is reasonable to assume latent sympathy exists and can potentially be harnessed by a more sophisticated or more selectively bloodthirsty organization.

**Expanding the support base beyond jihadists.** An expanding al-Qaeda base would consist of two parts: support from radical but non-jihadist Muslims and potential support...
from Muslim and Middle East populations at large.

Support from Radical, Non-jihadist Muslims

Al-Qaeda, ISIS, and other jihadi groups did not suddenly spring out of nowhere. Global jihad is not an isolated phenomenon; in many ways, jihadists are the tip of a very big iceberg. They are not the lunatic fringe of Sunni Islam but rather the fanatic core of Sunni Islam, which makes them a profoundly different—and much more dangerous—phenomenon. They are, unfortunately for the West, an integral part of that major portion of Islam that is, functionally speaking, radical.

In 2001, Daniel Pipes estimated that 10-15 percent of Muslims worldwide sympathized with the radical interpretation of Islam as a totalitarian ideology.32 Pipes subsequently defined an Islamist as one who favors the application of the Shari’a in its entirety and supports a caliph as the worldwide authority.33 This definition may be too narrow as it seems to exclude those Muslims who believe in the ultraorthodox Wahhabi interpretation of Islam as well as radical Salafists, who believe that the model for proper governance and functioning of a society is that established by the prophet Muhammad and his four immediate successors, the “Rightly-Guided” caliphs.

Jihadists may have significant religious differences with the rest of radical Islam, especially over takfirism—willingness to excommunicate Muslims they disagree with—and the claim that much of the Islamic world has become so religiously debased that it has reverted to jahiliya, a state of pre-Islamic ignorance.34 But jihadists still share much with the rest of radical Islam. In particular, they share many of the beliefs and practices of the Wahhabi interpretation of Islam, the religious doctrine of the Saudi kingdom, a creed the Saudis have spent enormous amounts of money spreading throughout the world. Some sources claim that as many as 80 percent of the mosques built in the United States in 1984-2004 were funded with Saudi money.35 The militant ideology of the prominent Muslim Brotherhood ideologue Sayyid Qutb (1906-66) also remains influential. Although disowned by the Brotherhood leadership, his ideology is embraced by jihadists.36 Only other Muslims can destroy those roots, and so far they have shown little sign of success in doing so.37

It should also be noted that much of what the West has labeled “moderate” Islam, notably the Muslim Brotherhood, is moderate only in relative terms and is more correctly labeled “currently nonviolent radical Islam.” In the past, Western observers have defined as “moderate” any Muslim who did not use violence, which obviously sets the bar far too

Nonviolent radical Islam is still radical Islam. It accepts the need for purification of the Islamic faith, and, like jihadist ideology, considers Islam the basis for programs of religious, social, and political revival and often, implicitly or explicitly, revolution. As a result, nonviolent radical Muslims continue to be dictators-in-waiting, aiming to replace the existing autocracies in the region with theocracies. They also share much of the same narrative and psychology as jihadists, a toxic mix of victimization, frustrated ambitions (frequently combined with delusions of grandeur), virulent anti-Semitism, deeply illiberal views of society (especially about the role of women), and a conspiratorial view of the world. Part of the induction process for the Muslim Brotherhood includes indoctrination on “the [Western-Zionist-Masonic] conspiracy against Islam.”

In particular, they generally share with jihadists the beliefs that Western influence is malign and that the West is at war with Islam. Where they have diverged from al-Qaeda is that they support, or at least accept, “defensive” rather “offensive” jihad. This distinction means that attacking Western interests in Muslim territory is largely acceptable but attacking the West itself is not. However, the definition of “defensive” jihad can be very flexible and expansive, comprising protection from anything radicals do not like (e.g., attacking France if it bans headscarves). A change in al-Qaeda’s tactics to emphasize “defensive” jihad and minimize the killing of Muslim civilians will make the group much more palatable to these people.

Beyond this is the potential for support from people in the Middle East and Muslims at large. Much of the past support for al-Qaeda grew from the view that it was standing up to or punishing the United States. The degree to which al-Qaeda and others lost this support was due to their own errors. Still, hostility to the United States has not gone away; it has just separated itself from al-Qaeda. This hostility still exists and is potentially recoverable by the more sophisticated or the more selectively bloodthirsty groups, not least since it is rooted in the frustration, rage, and malignance with which

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38 Chairman of the Joint Chiefs of Staff, “National Military Strategic Plan for the War on Terrorism,” Washington, D.C., Jan. 2006, p. 3.
much of the Muslim Middle East views the international system and the region’s situation and position in it. Huge numbers of Muslims, and not just in the Middle East, look at the world with a primordial sense of grievance and a profound sense of resentment with Washington widely viewed as a predatory power out for oil and control at best and as a cosmically evil power at war with Islam at worst.

In many ways, this is a mentality of fascism-in-waiting that is not likely to fade away. For those with knowledge of the psychology of Nazism, the parallels are terrifying. It is likely to be compounded by the current civil wars, failed modernizations, social and economic stagnation, failed governance, corruption, governmental repression and collapse, sectarian polarization, and poisonous ideologies widespread in the Muslim Middle East.

**Conclusions and Implications**

It would be a potentially massive development if al-Qaeda modified its strategy along the lines discussed here. A jihadist group using this strategy and tactics is likely to be much more successful than the old al-Qaeda, let alone ISIS.

While al-Qaeda is unlikely to end the conflict with whatever remains of ISIS, such changes could potentially reduce the differences with other jihadists, especially with the so-called “nationalists” who claim to want Muslim religious rule in their disparate states. Changes could, moreover, ameliorate the conflict between jihadists and the rest of radical Islam which, for all its theological differences with the jihadists, could claim that together they are resisting the common enemies of the Islamic world.

These changes will also tap into the deep reserves of popular hostility against the United States and the West; are much less likely to provoke a counter-reaction from Middle Eastern governments and populations; and are much more likely to pass religious muster by Muslim clerical authorities since the result can be presented as a “defensive jihad.” The ultimate danger is that such a group could, like Hezbollah in Lebanon, grow into a movement that could dominate a state.

It must be recognized that these changes may be just a temporary modification in tactics rather than a permanent strategic shift; some sources claim that al-Qaeda Central objects to this policy in Syria and is attempting to form another al-Qaeda faction to oppose both ISIS and Hay’at Tahrir ash-Sham. Such a temporary shift might allow al-Qaeda to embed within and gradually take over existing insurgencies, with the expectation of reemerging as al-Qaeda at a later date. A war against a revamped al-Qaeda will be even more difficult than against existing jihadist groups. Since it will not threaten the West at home, it will be

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harder to marshal the will to resist. For all these reasons, such an al-Qaeda would be harder to defeat than ISIS and hence a bigger threat.

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