# AUDITED FINANCIAL STATEMENTS

MIDDLE EAST FORUM
(A NON-PROFIT ORGANIZATION)

YEARS ENDED DECEMBER 31, 2013 AND 2012

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INDEPENDENT AUDITORS' REPORT

To the Board of Governors of Middle East Forum

We have audited the accompanying financial statements of Middle East Forum (a non-profit organization), which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Middle East Forum as of December 31, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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# STATEMENTS OF FINANCIAL POSITION

## DECEMBER 31,

## ASSETS

	2013	2012
CURRENT ASSETS  Cash and cash equivalents Investments Accounts receivable Prepaid expenses	\$ 1,571,443 1,357,134 1,675 	\$ 2,206,513 229,972 1,965 8,949
TOTAL CURRENT ASSETS	2,948,534	2,447,399
PROPERTY AND EQUIPMENT Furniture and fixtures Less accumulated depreciation	118,745 ( <u>98,319</u> ) <u>20,426</u>	114,511 ( <u>89,552</u> ) <u>24,959</u>
OTHER ASSETS Artwork Security deposits Loan receivable	14,000 4,779 250,000 268,779	14,000 4,779 250,000 268,779
TOTAL ASSETS	\$ <u>3,237,739</u>	\$ 2,741,137
LIABILITIES AND NET	ASSETS	,
LIABILITIES Accounts payable and accrued expenses Deferred revenues	\$ 5,434	\$ 16,728 4,137
TOTAL CURRENT LIABILITIES	5,434	20,865
NET ASSETS Unrestricted Temporarily restricted	2,533,834 698,471	2,167,680 552,592
	3,232,305	2,720,272
TOTAL LIABILITIES AND NET ASSETS	\$ <u>3,237,739</u>	\$ <u>2,741,137</u>

# STATEMENTS OF ACTIVITY

# YEARS ENDED DECEMBER 31,

	2013	2012
UNRESTRICTED NET ASSETS Revenue and Support Contributions and grants Middle East Quarterly Book sales and royalties Investment income Satisfaction of program restrictions	\$ 2,192,021 11,987 4,137 140,987 3,256,614	\$ 2,456,863 52,794 1,015 34,238 1,907,560
TOTAL PUBLIC SUPPORT, REVENUES AND RECLASSIFICATION	5,605,746	4,452,470
Expenses Program services Supporting services Fundraising services TOTAL EXPENSES	4,600,452 515,173 123,967 5,239,592	4,122,684 408,387 125,738 4,656,809
CHANGE IN UNRESTRICTED NET ASSETS	366,154	( <u>204,339</u> )
TEMPORARILY RESTRICTED NET ASSETS Contributions and grants Investment income Satisfaction of program restrictions	3,402,493 - ( <u>3,256,614</u> )	2,131,388 5 ( <u>1,907,560</u> )
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	145,879	223,833
CHANGE IN NET ASSETS	512,033	19,494
NET ASSETS AS OF BEGINNING OF YEAR	2,720,272	2,700,778
NET ASSETS AS OF END OF YEAR	\$ 3,232,305	\$ <u>2,720,272</u>

# MIDDLE EAST FORUM STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2013

	Program <u>Services</u>	Supporting Services	_	undraising <u>Services</u>	J	<u>Total</u>
Advertising/Marketing	\$ -	\$ 400	\$	-	\$	400
Books	-	6,159		-		6,159
Computer and website	-	57,302		-		57,302
Consultants and						
contract labor	-	35,736		6,500		42,236
Depreciation	-	8,767		-		8,767
Dues and fees	-	21,179		-		21,179
Equipment lease	_	2,572		-		2,572
Events	-	21,583		_		21,583
Gifts	-	617		-		617
Honorarium	-	5,500		_		5,500
Insurance	-	22,093		_		22,093
Office supplies	-	5,039		_		5,039
Payroll	-	176,480		109,608		286,088
Payroll taxes and						
fringe benefits	-	15,225		7,859		23,084
Program expenses						
Campus Watch	202,305	-		_		202,305
Fellows	79,915	_		_		79,915
Islamist Watch	178,366	_		_		178,366
Legal Project	128,841	_		_		128,841
MEF Educational Fund	3,497,211	-		_		3,497,211
Middle East Quarterly	147,572	_		_		147,572
Public Education	182,725	_		_		182,725
Research	79,123	_		_		79,123
Washington Project	104,394	_		-		104,394
Postage	=	4,609		-		4,609
Professional fees						
Accounting	_	18,000		-		18,000
Rent	_	64,941		_		64,941
Security	_	288		_		288
Telephone	-	11,921		-		11,921
Translators	-	30,285		-		30,285
Travel		6,477		***		6,477
	\$ 4,600,452	\$ <u>515,173</u>	\$	<u>123,967</u>	\$	5,239,592

# STATEMENT OF FUNCTIONAL EXPENSES

# YEAR ENDED DECEMBER 31, 2012

		rogram ervices	Supporting Services			lraisin ervices	_	Total
Advortising /Manlesting	_		4		_		-	
Advertising/Marketing Books	\$	-	\$	5,211	\$	-	\$	5,211
Computer expenses		-		4,787		-		4,787
Consultants and		-		24,502		-		24,502
contract labor				47 014	4	607		40 501
Depreciation		-		47,814	7	.,687		49,501
Dues and fees		-		1,418		-		1,418
Equipment lease		_		13,212		_		13,212
Events		-		2,701		<del></del>		2,701
Gifts		-		3,098		-		3,098
Honorarium		-		592		-		592
Insurance		-		8,100		-		8,100
		-		23,799		-		23,799
Office supplies		-	_	3,853		-		3,853
Payroll		_		175,060	115	3,322		290,382
Payroll taxes and					_			
fringe benefits		-		11,259	8	3,243		19,502
Program expenses	_							
Apartheid Monitor		5,000		-		-		25,000
Campus Watch		6,127		-		-		176,127
Fellows		7,695		-		-		47,695
Islamist Watch		2,184		-		-		152,184
Legal Project		5,822		-		-		165,822
MEF Educational Fund		6,320		_		-		2,926,320
Middle East Quarterly		6,283		-		-		176,283
Public Education		2,323		-		-		232,323
Researchers		9,354		-		-		119,354
Translators		8,576		-		-		18,576
Washington Project	8	3,000		-		-		83,000
Postage		-		3,543		-		3,543
Professional fees								
Accounting		-		17,500		-		17,500
Rent		-		50,280		-		50,280
Security		_		364		-		364
Telephone		-		6,906		-		6,906
Travel		-	=	4,388	<del></del>	486		4,874
•	\$ <u>4,12</u>	2,684	\$ 4	<u>408,387</u>	\$ <u>125</u>	738	\$	4,656,809

## STATEMENTS OF CASH FLOWS

# YEARS ENDED DECEMBER 31,

		2013		2012
OPERATING ACTIVITIES Increase in net assets Adjustments to reconcile change in net assets to net cash provided by operating activities:	\$	512,033	\$	19,494
Depreciation Realized and unrealized gain		8,767		1,418
on investments Changes in operating assets and liabilities	(	96,849)	(	27,656)
Accounts receivable Prepaid expenses	(	290 9,333)	(	588) 10,168
Accounts payable and accrued expenses Deferred revenues	; ( 	11,294) 4,137)	(	16,370 7,820)
NET CASH PROVIDED BY OPERATING ACTIVITIES	_	399,477		11,386
INVESTING ACTIVITIES  Donated securities  Proceeds from sales of investments  Purchases of investments  Purchases of equipment		48,917) 164,703 ,146,099) 4,234)	(	17,587) 12,744 5,660) 21,334)
NET CASH USED IN INVESTING ACTIVITIES	( <u>1</u>	<u>,034,547</u> )	(	31,837)
NET DECREASE IN CASH AND CASH EQUIVALENTS	(	635,070)	(	20,451)
CASH AND CASH EQUIVALENTS AS OF BEGINNING OF YEAR	<u>2</u>	<u>,206,513</u>	<u>2,</u>	<u>226,964</u>
CASH AND CASH EQUIVALENTS AS OF END OF YEAR	\$ <u>1</u>	,571,443	\$ <u>2,</u>	<u>206,513</u>

## NOTES TO FINANCIAL STATEMENTS

#### DECEMBER 31, 2013 AND 2012

#### NOTE A - SUMMARY OF ACCOUNTING POLICIES

A summary of the Organization's significant accounting policies consistently applied in the preparation of the accompanying financial statements follows:

### 1. <u>Nature of activities</u>

The Middle East Forum (the Organization) is a non-profit organization that (1) promotes American interests in the Middle East and (2) protects Western values from Middle Eastern threats. The Organization's work includes research, publications, educational programs, media outreach, activism, and networking. The Organization's support comes primarily through donations.

#### 2. Basis of accounting

The financial statements of the Organization have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

# 3. Basis of presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

## 4. <u>Cash and cash equivalents</u>

The Organization considers all highly liquid instruments with a maturity of three months or less when purchased to be cash equivalents. Cash and cash equivalents for purposes of the statement of cash flows exclude permanently restricted cash and cash equivalents.

### 5. Public support and revenue

Annual campaign contributions are generally available for unrestricted use in the related campaign year unless specifically restricted by the donor. Grants and other contributions of cash and other assets are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Contributions received with donor-imposed restrictions that are met in the same year in which the contributions are received are classified as unrestricted contributions.

#### NOTES TO FINANCIAL STATEMENTS

#### DECEMBER 31, 2013 AND 2012

# NOTE A - SUMMARY OF ACCOUNTING POLICIES (CONTINUED)

# 5. Public support and revenue (continued)

Contributions of donated non cash assets are recorded at their fair value in the period received. Contributions of donated services that create or enhance non financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received.

## 6. <u>Property and equipment</u>

It is the Organization's policy to capitalize property and equipment over \$500. Lesser amounts are expensed. Purchased property and equipment is capitalized at cost. Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as unrestricted contributions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time. Property and equipment are depreciated using the straight-line method. Depreciation expense at December 31, 2013 and 2012 was \$8,767 and \$1,418.

#### 7. <u>Use of Estimates</u>

The preparation of financial statements in conformity with generally accepted accounting principles requires the use of management's estimates.

### 8. <u>Investments</u>

Investments are composed of equity securities and are carried at their fair value.

#### 9. Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

# MIDDLE EAST FORUM NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

NOTE B - INVESTMENTS

Investments as of December 31, 2013 and 2012 are summarized as follows:

					<u>2013</u>		
					Fair	(	Carrying
			<u>Cost</u>		<u>Value</u>		Gain (Loss)
Unrestricted:							
Mutual funds	\$		184,238	\$	536,339		\$ 52,101
Common stocks		2	244,433		280,633		36,200
Preferred stocks			15,413		11,880		(3,533)
52 shares credit Suisse Dollar Senior Loan Offshore Fund, Ltd			519,676		528,282		8,606
	\$	1,2	263 <u>,760</u>	\$	1,357,134	S	§ <u>93,374</u>
					2012		
					Fair	(	Carrying
			Cost		Value	Ga	ain (Loss)
Unrestricted:							
<ul><li>1,239 shares Vanguard Developed Markets Index Fund-Admiral</li><li>2,343 shares Vanguard Total International Stock Index Fund</li></ul>		\$	32,010	Ş	35,455	\$	3,445
Admiral  3,655 shares Vanguard Total	_		63,106		58,706	(	4,400)
Stock Market Index Admiral			123,123		130,310		7,187
100 shares Clean Harbors, Inc.			5,501		5,501		
					<del>_</del>	_	
		\$	<u>223,740</u>	4	229,972	\$ =	6,232

The Organization adopted FASB ASC 820, Fair Value Measurements and Disclosures, for assets and liabilities measured at fair value on a recurring basis. The codification established a common definition for fair value to be applied to existing generally accepted accounting principles that requires the use of fair value measurements, establishes a framework for measuring fair value, and expands disclosure about such fair value measurements.

FASB ASC 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a framework for measuring fair value. Additionally, FASB ASC 820 establishes a three-level hierarchy for fair value measurements based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The three levels are defined as follows:

See independent auditors' report.

#### NOTES TO FINANCIAL STATEMENTS

#### DECEMBER 31, 2013 AND 2012

## NOTE B - INVESTMENTS (CONTINUED)

Level 1 - inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets.

Level 2- inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument.

Level 3 - inputs to the valuation methodology are unobservable and significant to the fair value measurement.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

At December 31, 2013 and 2012, marketable securities consisted of exchange traded funds that were measured using the Level 1 valuation hierarchy.

The following schedule summarizes the investment return and its classification in the statement of activities for the years ended December 31:

Thomas artists art and	<u>2013</u>	<u>2012</u>
Unrestricted:		
Interest and dividends Net realized and unrealized	\$ 44,138	\$ 6 <b>,</b> 577
gains(losses)	96,849	27,656
	140,987	34,233
Restricted:		
Interest and dividends	-	5
Net realized and unrealized losses	<u> </u>	
		5
Total investment income	\$ <u>140,987</u>	\$ <u>34,238</u>

#### NOTE C - LOAN RECEIVABLE

Loan receivable from a professional entity to be repaid from proceeds from a settlement, judgment or arbitration award that provides attorneys' fees. The loan is uncollateralized with no stated interest rate. The organization has committed to loan the entity up to a maximum of \$250,000.

#### NOTE D - INCOME TAXES

The Organization was granted tax exempt status under Section 501 (c)(3) of the Internal Revenue Code. Therefore no provision for income taxes has been made in these financial statements. The Organization has also been classified as an entity that is not a private foundation within the meaning of Section 509(1) and qualifies for deductible contributions as provided in Section 170(b)(1)(A)(vi).

See independent auditors' report.

#### NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

#### NOTE E - RESTRICTION ON NET ASSETS

Temporarily restricted net assets are available for the following purposes at December 31:

	<u>2013</u>	<u>2012</u>
MEF Educational Fund	\$ <u>698,471</u>	\$ <u>552,592</u>

#### NOTE F - EDUCATION FUND

In 2008, the Organization established an education fund to support researchers, writers, moderate Muslims, investigators, and activists whose work focuses on the Middle East and Islam. The education fund accounted for 76% and 71% of the organizations program services for 2013 and 2012.

#### NOTE G - COMMITMENTS

The Organization leases its office facility under a non-cancelable operating lease that expires on August 31, 2020. The Organization also leases office equipment under non-cancelable operating leases which expire on various dates thru 2017. Rent expense charged to operations for the years ended December 31, 2013 and 2012 was \$67,513 and \$52,981.

As of December 31, 2013, the future minimum lease payments under the above operating leases are:

Year ending December 31		<u>Amount</u>
2014 2015 2016 2017 2018 and	thereafter	\$ 56,639 57,148 58,328 58,639 162,572
		\$ 393,326

#### NOTE H - CONCENTRATION OF RISK

As of the balance sheet dates, balances of cash and cash equivalents at financial institutions exceeded the federally insured limit of \$250,000 by \$1,906,489 in 2013 and \$1,036,085 in 2012. These balances fluctuate greatly during the year and can exceed the \$250,000 limit.

#### NOTE I - UNCERTAIN TAX PROVISION

During the years ended December 31, 2013 and 2012, the Organization did not incur any interest or penalties on its tax returns. The Organization's tax returns are subject to possible examinations by the taxing authorities for federal and state tax purposes and essentially remain open for possible examination for a period of three years after the respective filing deadlines of those returns.

See independent auditors' report.

# MIDDLE EAST FORUM NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

## NOTE J - DATE OF MANAGEMENT REVIEW

Subsequent events were evaluated through April 30, 2014, which is the date the financial statements were available to be issued.